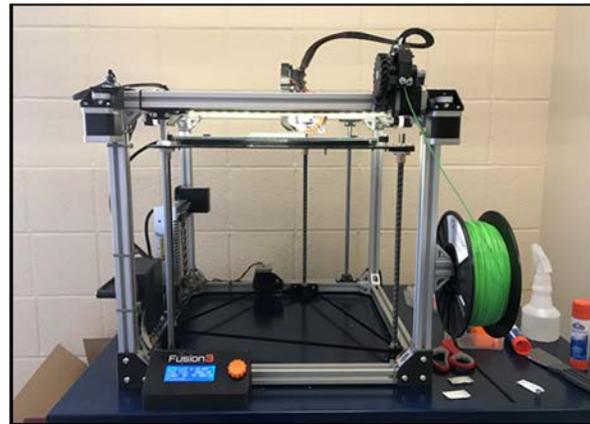
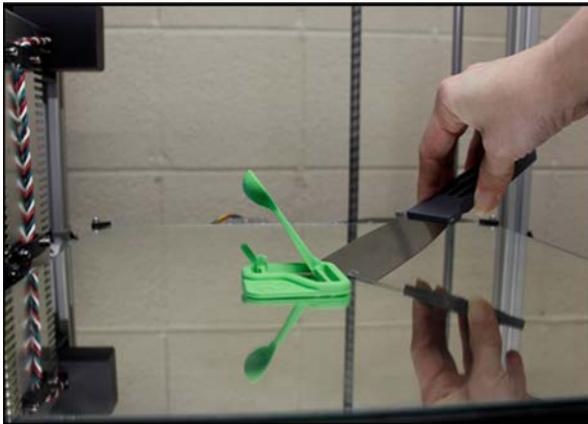


## Democratize Access to Information Technology

### Summary

- ▶ *Ensure that all community members have equal access to information technology*
- ▶ *Conduct relevant training programs on computer uses*
- ▶ *Emphasize the distinction between raw data and vetted information*
- ▶ *Incorporate current technology applications throughout the library*
- ▶ *Maintain a comprehensive, responsive, and easily accessible website*



### Goal

Rowan Public Library acts as a vital conduit to e-tools for research, study, and communication, especially for citizens who lack personal access to such tools and/or are unfamiliar with their use.

### Objective 1

#### Use information technology to make library resources universally available to the community twenty-four hours a day

Desired Outcome: Library customers can use library resources and services off-site twenty-four hours a day, seven days a week

Activity A: Further develop the library's digital archives for those who are interested in local history and genealogy

Activity B: Develop web access portals to statewide and national digital resources

Activity C: Pursue development of use of mobile apps for online access to library resources and tools

Responsibility: Management Team  
Technology Services Supervisor  
Information Technology Staff

Cost: Annual Operating Budget

### Objective 2

#### Ensure equity of access to emerging electronic technologies that improve access to information and resources for the community

Desired Outcome: Library customers receive library information and materials through the easiest available means

Activity A: Provide public access to tablets and/or other mobile computing devices

Activity B: Expand digital and audiovisual materials collections

Activity C: Convert analog oral history materials to digital format

Activity D: Evaluate electronic resources collection for potential expansion

Activity E: Explore use of emerging technologies for children, teens, and adults

Activity F: Redesign Headquarters second floor to improve the functional usability and attractiveness of existing technological resources

Responsibility: Management Team  
Information Technology Staff  
Information Services Staff

Cost: Annual Operating Budget

### Objective 3

#### Effectively use the Internet to best provide information about and access to library services, resources, and programs

Desired Outcome: The community enjoys convenient online access to library resources and information about library services and programs

Activity A: Expand the library's Facebook presence to publicize library programs and events and invite participants

Activity B: Digitize McCubbins & McCubbins Annex Files and other rare documents for public use

Activity C: Continue digitizing and indexing the *Salisbury Post* newspaper

Responsibility: Information Technology Staff  
Information Services Staff  
History Room Supervisor

Cost: Annual Operating Budget



### Objective 4

#### Expand computer literacy programs with a variety of public classes

Desired Outcome: Citizens acquire basic and advanced computer literacy skills

Activity A: Expand classes in basic computer skills, job seeking, audiovisual technologies, productivity applications, etc.

Activity B: Provide individualized instruction in emerging technologies and resources

Responsibility: Adult Services Supervisor  
Information Services Staff

Cost: Annual Operating Budget