

## 2022 Community Health Improvement Plan- Key Performance Indicators

| Healthy Lifestyles                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                              |
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| Healthy Rowan Goal                                                                                                              | HNC 2030 (Indicator)                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Agency/Project/Program                                                                                                                                                                                                                                                                                                                                                                                                         | Metrics (Per Agency)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | KPIs                                                                                                                                                                                         |
| Result                                                                                                                          | Indicator                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Program                                                                                                                                                                                                                                                                                                                                                                                                                        | Performance Measures                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                              |
| All people in Rowan County have equitable and adaptive/adaptable access to physical activity opportunities across the lifespan. | <ul style="list-style-type: none"> <li>● % of school age students participating in the Daily Mile</li> <li>● % of population within 1 mile of a park</li> <li>● % of population within 1 mile of a recreational facility</li> <li>● % Of population within 1 mile of a greenway</li> <li>● Greenway miles per 1,000 persons</li> <li>● % of Recreational Facilities within ½ mile of a bike route</li> <li>● % of Recreational Facilities within ½ mile of a transit route</li> </ul> | <ul style="list-style-type: none"> <li>● Rowan Moves</li> <li>● Exercise is Medicine/Lifestyle Medicine providers</li> <li>● ARCHES/Adventure Rowan</li> <li>● The Daily Mile</li> <li>● Parks and Rec</li> <li>● YMCA</li> <li>● Rufty Holmes</li> <li>● Private Fitness centers</li> </ul><br><ul style="list-style-type: none"> <li>● Go NAP SACC/Child Care Health Consultant</li> <li>● ARCHES/Adventure Rowan</li> </ul> | <ul style="list-style-type: none"> <li>● # of individuals who exercise regularly (Rowan Moves, Adventure Rowan, Food Pharmacy)</li> <li>● # of elementary children being physically active (Daily Mile, Rowan moves, Adventure Rowan, Food Pharmacy)</li> <li>● # of older adults being physically active (Rowan Moves, YMCA, the Forum, Rufty Holmes)</li> <li>● Medicare reimbursement for Silver Sneakers</li> </ul><br><ul style="list-style-type: none"> <li>● # of families participating in ARCHES</li> <li>● # of organizations with physical activity improvement plans</li> <li>● Pedestrian and/or bike plan for community (plan age)</li> <li>● # of recreational facilities with transit access</li> <li>● # of recreational facilities with bike lane access</li> </ul> | Residents of Rowan County will find it easier to increase the amount of time they spend being physically active as well as providing these opportunities for their families across settings. |
| All people in Rowan County have access to affordable, nutritious, and culturally appropriate foods.                             | <ul style="list-style-type: none"> <li>● Obesity Rate (Adult and Child)</li> <li>● % of population within 1 mile of a grocery store</li> <li>● % of population within 1 mile of a fast food restaurant</li> <li>● Stores participating in SNAP per 1,000 persons</li> <li>● Percent of population within 1 mile of a store selling alcohol</li> </ul>                                                                                                                                 | <ul style="list-style-type: none"> <li>● Farmers Market dollars</li> <li>● Food Pharmacy</li> <li>● Meals on Wheels</li> <li>● Rufty Holmes – Meal sites</li> <li>● MedSouth</li> <li>● Med as Medicine</li> </ul>                                                                                                                                                                                                             | <ul style="list-style-type: none"> <li>● # Farmers market vouchers redeemed</li> <li>● # of WIC farmers market vouchers redeemed</li> <li>● # of Rowan County residents identified as living in the “gap”(people who are denied from Medicaid, SNAP, WIC)</li> <li>● # of food pharmacy referrals</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | To educate and have consistent access to nutritious, healthy, and affordable food.                                                                                                           |
| All Rowan County citizens will live in communities that support tobacco-free/e-cigarette-free lifestyles.                       | <ul style="list-style-type: none"> <li>● Rate of adult tobacco use</li> <li>● Rate of youth tobacco use</li> <li>● % of population within 1 mile of a store selling tobacco</li> </ul>                                                                                                                                                                                                                                                                                                | <ul style="list-style-type: none"> <li>● Tobacco-free parks, grounds, and buildings</li> <li>● Tobacco cessation program</li> </ul>                                                                                                                                                                                                                                                                                            | <ul style="list-style-type: none"> <li>● # of adolescents smoking in Rowan</li> <li>● # of smokers in Rowan</li> <li>● # of people who have accessed NC Quitline</li> <li>● # of organizations trained on NC Quitline</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | All residents of Rowan County will have access to treatment for chronic diseases such as diabetes, hypertension,                                                                             |

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|                                                                                                                                     |                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                      | <ul style="list-style-type: none"> <li># of county and city employees who report using tobacco</li> <li>(\$ saved in insurance premiums by having employees who don't smoke)</li> </ul>                                                                                                                                       | obesity, addiction, etc. |
| All Rowan County residents will live free of Chronic Disease.                                                                       | <ul style="list-style-type: none"> <li>Rates of Chronic Disease: Diabetes</li> <li>COPD</li> <li>hypertension</li> <li>Heart Disease</li> <li>Arthritis</li> <li>Kidney</li> <li>Include maps from Built Environment Study</li> </ul> | <ul style="list-style-type: none"> <li>Chronic Disease</li> <li>Self-Management</li> <li>MedSouth</li> <li>Minority DPP</li> <li>YMCA DPP</li> <li>Medical tailored meal plans</li> <li>Diabetes Management Clinic</li> <li>CCC Cert. Diabetes Educator</li> <li>Living Healthy with Diabetes</li> <li>Living Healthy with Chronic Pain</li> <li>Rufty Holmes IMPROVE</li> <li>YMCA Parkinson's</li> <li>YMCA Alzheimer's</li> </ul> | <ul style="list-style-type: none"> <li># of adults with prediabetes and diabetes</li> <li># of adults with COPD</li> <li># of adults with heart disease</li> <li>(Look at CHNA data for #s of all chronic diseases)</li> <li>Attendance data for each program</li> </ul>                                                      |                          |
| All Rowan County residents will have access to equitable services that encourage behaviors conducive to living a healthy lifestyle. | <ul style="list-style-type: none"> <li>Rate STI and HIV diagnosis</li> <li>Rate of HepC</li> <li>Teen Birth Rate</li> </ul>                                                                                                           | <ul style="list-style-type: none"> <li>Families First – AP2</li> <li>Strengthening Families</li> <li>Elevate</li> <li>Novant (preventative)</li> </ul>                                                                                                                                                                                                                                                                               | <ul style="list-style-type: none"> <li>Reducing repeat pregnancies (Medicaid data) (families first data)</li> <li># of New HIV cases</li> <li># of various STI cases that have to be reported to the state</li> <li># of Rowan County residents for preventative screenings (mammograms, colonoscopies, PAP, etc.)</li> </ul> |                          |

| Substance Use                                                                   |                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                          |
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| Healthy Rowan Goal                                                              | HNC 2030 (Indicator)                                                                                                                                                                                                                 | Agency/Project/Program                                                                                                                                                                                                                          | Metrics (Per Agency)                                                                                                                                                                                                                                                                                                | KPIs                                                                                                                                                                                                                                                                     |
| Result                                                                          | Indicator                                                                                                                                                                                                                            | Program                                                                                                                                                                                                                                         | Performance Measures                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                          |
| All children in Rowan County thrive in safe, stable, and nurturing environments | <ul style="list-style-type: none"> <li>ACEs(age, race/ethnicity, gender)</li> <li>Rate of child abuse and neglect</li> <li>% Poverty under the age of 18</li> <li>Rate of children who require a POSC (plan of safe care)</li> </ul> | <ul style="list-style-type: none"> <li>Families First (Strengthening Families)</li> <li>Triple P</li> <li>Terri Hess Child Advocacy Center</li> <li>Social Services</li> <li>Rowan Helping Ministries</li> <li>Family Crisis Council</li> </ul> | <ul style="list-style-type: none"> <li># of substantiated reports of Child Abuse and Neglect</li> <li># of infants affected with SU with POSC referral</li> <li># of families served by CMHRP and CMARC with substance use indicator</li> <li># of children in Foster Care due to parental substance use</li> </ul> | Heighten public awareness about how childhood trauma can present later in life through a variety of mental health and substance use disorders. Increase community members' understanding about trauma, community resources, the importance of reducing stigma, and early |
| All youth in Rowan County will remain free from using drugs and alcohol.        | <ul style="list-style-type: none"> <li>% of high school students who report using a prescription drug not prescribed to them in the past 30 days</li> </ul>                                                                          | <ul style="list-style-type: none"> <li>YSUP Rowan</li> <li>RSSS</li> <li>Center for Prevention Services</li> </ul>                                                                                                                              | Dependent of YRBS <ul style="list-style-type: none"> <li># of students who report giving someone money to purchase alcohol for them</li> </ul>                                                                                                                                                                      |                                                                                                                                                                                                                                                                          |

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|                                                                                                                                                              | <ul style="list-style-type: none"> <li>● % of middle school students who report using a prescription drug not prescribed to them in the past 30 days</li> </ul> <p>*Prevention Education</p> <p>*BRFSS Responses</p>                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                 | <ul style="list-style-type: none"> <li>● # of students who agree or strongly agree that peers misuse prescription medications to cope with problems at home</li> <li>● # of students age 13-18 with access to prescription medications stored in unlocked cabinet or drawers in their homes</li> </ul>                                                                                                                                                                                 | identification of service needs.                                                                                                                                                                                                          |
| Rowan County residents live in communities with equitable access to community resources and addiction treatments                                             | <ul style="list-style-type: none"> <li>● Drug Overdose Deaths- Gender Comparison</li> <li>● Drug Overdose Deaths- Race/Ethnicity Comparison</li> <li>● Percent of population within 1 mile of a store selling alcohol</li> <li>● Excessive Drinking- Race/Ethnicity Comparison</li> <li>● Excessive Drinking- Gender Comparison</li> <li>● Rate of emergency department visits due to overdose</li> <li>● Rate of community naloxone reversals</li> <li>● Rate of Patients receiving buprenorphine</li> <li>● Rate of individuals reserved by treatment programs</li> </ul> | <ul style="list-style-type: none"> <li>● PORT/HOPE Program</li> <li>● Narcan Rescue Kit Distribution</li> <li>● Daymark</li> <li>● Capstone</li> <li>● S&amp;H Youth and Adult Services</li> <li>● Vaya Health</li> <li>● Rowan BHUC</li> </ul> | <ul style="list-style-type: none"> <li>● # of referrals made to community organizations</li> <li>● # of overdose incidents</li> <li>● # of DOAs reported by EMS</li> <li>● # of cases where Narcan was lifesaving</li> <li>● # of Narcan kits distributed</li> <li>● # of residents trained to administer Narcan</li> <li>● # of individuals receiving any treatment for substance use</li> <li>● # of individuals participating in MAT (Broken down by type of medication)</li> </ul> | The occurrence of drug abuse among new and at risk users, as well as, overdoses through activities such as community and provider education, harm reduction strategies, evidence-based criminal justice strategies, and support services. |
| Rowan County residents live in communities with equitable access to community resources and addiction treatments - subpopulation of incarcerated individuals | <ul style="list-style-type: none"> <li>● Rate of incarcerated individuals</li> <li>● Drug Crime Rate</li> <li>● Incarceration rate race/ethnicity</li> <li>● Incarceration rate Gender</li> <li>● Incarceration rate age</li> <li>● Recidivism rate</li> </ul>                                                                                                                                                                                                                                                                                                              | Jail MAT Program                                                                                                                                                                                                                                | <ul style="list-style-type: none"> <li>● # of incarcerated individuals connected to MAT</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                           |
| All persons in active substance use in Rowan County know how to prevent the spread of HIV and/or Hepatitis C through Harm Reduction.                         | <ul style="list-style-type: none"> <li>● Number of newly reported chronic Hepatitis C cases</li> <li>● New HIV cases (per 100,000)</li> <li>● % Population enrolled in a syringe service program</li> </ul>                                                                                                                                                                                                                                                                                                                                                                 | <ul style="list-style-type: none"> <li>● Clean Needle Exchange</li> <li>● Novant</li> <li>● RCPH</li> <li>● Community Care Clinic of Rowan</li> <li>● CRCHC</li> <li>● CHA</li> </ul>                                                           | <ul style="list-style-type: none"> <li>● # of Syringe Service Program participants receiving services at Cabarrus Health Alliance</li> <li>● # of Syringe Service Program participants</li> <li>● # of syringes dispensed by the Syringe Service Program in the past year</li> <li>● # of Naloxone kits distributed by the Syringe Services Program in the last year</li> <li>● # of resources accessed from participant group</li> </ul>                                              |                                                                                                                                                                                                                                           |

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| All Rowan County residents will dispose of unwanted and/or unused prescription medications. | <ul style="list-style-type: none"> <li># of opioid pills distributed dispensed per Rowan County resident</li> <li># of Care providers per 100,000</li> <li># of dentist per 100,000</li> </ul> | <ul style="list-style-type: none"> <li>Rowan County Sheriff</li> <li>RCPH</li> </ul> | <ul style="list-style-type: none"> <li># of lbs. of medication disposed of</li> <li># of medication take back boxes</li> <li># of opioid pills dispensed</li> </ul> |  |
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| Mental Health                                                                                            |                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                   |
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| Healthy Rowan Goal                                                                                       | HNC 2030 (Indicator)                                                                                                                                                                                                                                                                                                  | Agency/Project/Program                                                                                                                                                                                                                                       | Metrics (Per Agency)                                                                                                                                                                                                                                                                                             | KPIs                                                                                                                                                                                                                              |
| Result                                                                                                   | Indicator                                                                                                                                                                                                                                                                                                             | Program                                                                                                                                                                                                                                                      | Performance Measures                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                   |
| All Rowan County residents have equitable access to care and social support for their mental well-being. | Suicide Rate                                                                                                                                                                                                                                                                                                          | <ul style="list-style-type: none"> <li>ASSIST</li> <li>Community Resiliency Model</li> <li>Crisis Intervention Team</li> <li>S&amp;H Community Resource Center</li> <li>HOPE</li> <li>Novant Health</li> <li>CRCHC-FQHC</li> </ul>                           | <ul style="list-style-type: none"> <li># of community members trained</li> <li># of first responders trained</li> <li># of agencies provided a CRM presentation</li> <li># of attempted suicides brought into the ED</li> <li># of calls to 988 for Rowan</li> <li># of referrals through MyCommunity</li> </ul> | Ensure mental health services across the entire continuum of care from community-based treatment and support services to inpatient hospitalization show support for behavioral health and wellness of all Rowan County residents. |
|                                                                                                          | <ul style="list-style-type: none"> <li>Rate of adolescents, age 12-17, who have experienced major depressive episodes (healthypeople.gov 2020)</li> </ul> <a href="https://health.gov/healthypeople/search?query=adolescent+mental+health">https://health.gov/healthypeople/search?query=adolescent+mental+health</a> | <ul style="list-style-type: none"> <li>Nazareth Child &amp; Family Connection</li> <li>S&amp;H youth and adult services</li> <li>Novant Health</li> <li>Salisbury Pediatrics</li> <li>All local mental health providers in Rowan who treat minors</li> </ul> | <ul style="list-style-type: none"> <li># of adolescents, age 12-17, who have experienced major depressive episodes</li> <li># of adolescents who have been served with mental health services</li> </ul>                                                                                                         |                                                                                                                                                                                                                                   |
|                                                                                                          | % of emergency department visits due to behavioral health/psychiatric episodes                                                                                                                                                                                                                                        | Novant Health Behavioral Health                                                                                                                                                                                                                              | <ul style="list-style-type: none"> <li>Total # of Emergency Department Behavioral Health Patients</li> <li># of patient readmits</li> </ul>                                                                                                                                                                      |                                                                                                                                                                                                                                   |
|                                                                                                          | % of all EMS responses that were attributed to behavioral health/psychiatric episodes<br><br>(Out of all EMS responses in a certain time frame, what percent were because of behavioral health)                                                                                                                       | <ul style="list-style-type: none"> <li>Novant Health</li> <li>EMS, 911, dispatch</li> </ul>                                                                                                                                                                  | <ul style="list-style-type: none"> <li># of EMS response calls for behavioral health/psychiatric episodes</li> </ul>                                                                                                                                                                                             |                                                                                                                                                                                                                                   |

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|                                                                                                 | Rate of Rowan County Adults diagnosis with a mental health illness and who receive services                                                                                                                                                      | <ul style="list-style-type: none"> <li>● S&amp;H youth and adult services</li> <li>● Novant Health</li> <li>● All local mental health providers in Rowan who treat minors</li> <li>● VA</li> <li>● Cabarrus Rowan Community Health Centers</li> <li>● Vaya* LME-MCO/Medicaid</li> </ul> | <ul style="list-style-type: none"> <li>● # of Adults Served with Mental Health diagnosis</li> <li>● # of United Way 211 calls about mental health services</li> </ul>                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                           |
|                                                                                                 | Rate of Mental Health Providers per Rowan County population (CountyHealthRankings - Map of Built environment)                                                                                                                                    | <ul style="list-style-type: none"> <li>● S&amp;H youth and adult services</li> <li>● Novant Health</li> <li>● All local mental health providers in Rowan who treat minors</li> <li>● VA</li> <li>● Cabarrus Rowan Community Health Centers</li> <li>● Vaya* LME-MCO/Medicaid</li> </ul> | <ul style="list-style-type: none"> <li>● # of active providers within 25 mile radius</li> <li>● # of individuals who have accessed mental health services in an equitable manner</li> <li>● # of referrals from 211, MyCommunity, or NCCARE360</li> </ul>                                                                                                                              |                                                                                                                                                                                                                                                                                                           |
| <b>Behavioral Health: Child Abuse and Neglect</b>                                               |                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                           |
| All children in Rowan County thrive in safe, stable, and nurturing environments                 | <ul style="list-style-type: none"> <li>● ACEs(age, race/ethnicity, gender)</li> <li>● Rate of child abuse and neglect</li> <li>● % Poverty under the age of 18</li> <li>● Rate of children who require a POSC (plan of safe care)</li> </ul>     | <ul style="list-style-type: none"> <li>● Families First (Strengthening Families)</li> <li>● Triple P</li> <li>● Terri Hess Child Advocacy Center</li> <li>● Social Services</li> <li>● Rowan Helping Ministries</li> <li>● Family Crisis Council</li> </ul>                             | <ul style="list-style-type: none"> <li>● # of substantiated reports of Child Abuse and Neglect</li> <li>● # of families reached</li> <li>● # of providers trained in Triple P</li> <li>● # of children served in Triple P</li> <li>● # of children receiving "Stop Go Tell" training</li> <li>● # of children who have stayed at the shelter or have been placed in housing</li> </ul> | Heighten public awareness about how childhood trauma can present later in life through a variety of mental health and substance use disorders. Increase community members' understanding about trauma, community resources, the importance of reducing stigma, and early identification of service needs. |
| <b>Behavioral Health: Crime</b>                                                                 |                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                           |
| Rowan County has a fair and equitable criminal justice system. (Pulled from NC 2030 SE factors) | <ul style="list-style-type: none"> <li>● Violent Crime Rate</li> <li>● Drug Crime Rate</li> <li>● Incarceration rate race/ethnicity</li> <li>● Incarceration rate Gender</li> <li>● Incarceration rate age</li> <li>● Recidivism rate</li> </ul> | <ul style="list-style-type: none"> <li>● Cure Violence</li> <li>● Salisbury Cease Fire</li> <li>● Getting Ahead After Getting Out</li> <li>● JCPC programs</li> <li>● S&amp;H</li> <li>● VA</li> </ul>                                                                                  | <ul style="list-style-type: none"> <li>● # of shootings</li> <li>● Number of Juveniles referred to Teen Court and community service programs</li> <li>● Geographic Area of crime by zip code</li> <li>● # DUI/DWIs</li> </ul>                                                                                                                                                          | Maximize community resources and target populations most vulnerable of becoming involved or reinvolved with the local criminal justice system because of a mental or behavioral health illness.                                                                                                           |